

cissy russell

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Profile

- Talented graphic designer with extensive skill and varied experience, specializing in print design. Exceptional creativity, flexibility and ability to work within time and budget requirements. Efficient, self-disciplined and dependable team player with excellent written and verbal communication abilities.

Recent Experience

WRIGHTSVILLE BEACH MAGAZINE 2005 – PRESENT

- **Graphic Designer:** Over thirteen years, have collaborated with the art director and publisher on all aspects of this high-quality, well-respected local magazine. Responsibilities have included everything from designing feature and department layouts to creating, coordinating and placing ads. Work with advertisers and sales associates each month to produce beautiful and effective ads, either creating an ad from the ground up—locating appropriate photos, writing ad copy and creating a brand—or following an established brand with client-provided images and copy. Also responsible for monthly update of wrightsvillebeachmagazine.com: posting stories and photos, and creating the digital magazine.

LUMINA NEWS 2009 – 2017

- **Graphic Designer:** Solely responsible for design and production of a local award-winning weekly newspaper. Duties include designing, coordinating and placing all ads, as well as laying out all editorial content and photography on deadline each week. Awarded second place for design and appearance from the N.C. Press Association for 3 years running. Also participated in the redesign of luminanews.com as it was updated into a Wordpress site, as well as being responsible for weekly posting of stories, designing and posting web ads, and general website maintenance.

INDEPENDENT CONTRACTOR

- **National Wildlife Refuge Association, Washington, DC, since 1999** — As sole print designer, create brochures, reports, newsletters, logos, convention displays and web graphics for this national, nonprofit organization.
- **American Wind Wildlife Institute, Washington, DC, since 2011** — Graphic design: branding, collateral and more.
- **The Potomac School, McLean, VA, since 2010** — Art director and graphic designer of *The Potomac Term*, a 60+ page semi-annual alumni magazine until 2014. Also other projects, such as annual reports, brochures, logos, etc.
- **Defenders of Wildlife, Washington, DC** — Assistant art director of *Defenders* magazine, a national wildlife conservation magazine, until 2002. Also designed annual reports, brochures, ads, logos, reports, convention booths, newsletters and a web magazine.
- Other clients include various local businesses and national nonprofits.

Software Skills

- Highly proficient in Adobe Creative Suites CC, particularly InDesign and Photoshop, as well as frequent use of others such as Illustrator, Acrobat, Word and Excel. A thorough knowledge of the Macintosh platform, as well as time spent with the PC platform.

Education

- Mary Washington College, Fredericksburg, VA
- University of North Carolina Wilmington